



CREATIVE PORTFOLIO

by Tonja Renée Stidhum



www.tonjareneestidhum.com

Introducing **TONJA**

Tonja Renée Stidhum is a brand script writer and copywriter with cheeks you want to pinch... but don't (unless she wants you to). She is made of sugar and spice and everything rice... with the uncanny ability to make a Disney/Pixar reference in the same sentence as a double entendre.


www.tonjareneestidhum.com



Tonja Renée Stidhum
Script Writer, Copywriter



PERSONAL SKILLS

Featured **TUDUM**

GUIDE
Science Is the Best for That: Four Lessons to Learn from 'Ada Twist, Scientist'
She's gonna find out what the answer is.
By Tonja Stidhum • Jan 11

ASK AN EXPERT
Parents Can Learn a Little Something from 'Ada Twist, Scientist' Too
Believe us, we got expert advice.
By Tonja Stidhum • Jan 11

Brand Copywriting

Shadow and Act @shadowandact

Shout-out to @IssaRae for keeping it real! #Emmys #Emmys2017 #InsecureHBO

0:06 3.5M views

LIVE from the Emmys Red Carpet
Powered by SnappyTV

From **Variety** ✓

4:50 PM · Sep 17, 2017 · Twitter for iPhone

1,760 Retweets 454 Quote Tweets 3,492 Likes

Social Media Copy

THE ROOT

HOME LATEST NEWS CULTURE POLITICS ENTERTAINMENT

Netflix Is Not Fooling Around With Its New Black Content in April 2021

By **Tonja Renée Stidhum**
4/01/21 6:30PM | Comments (1)

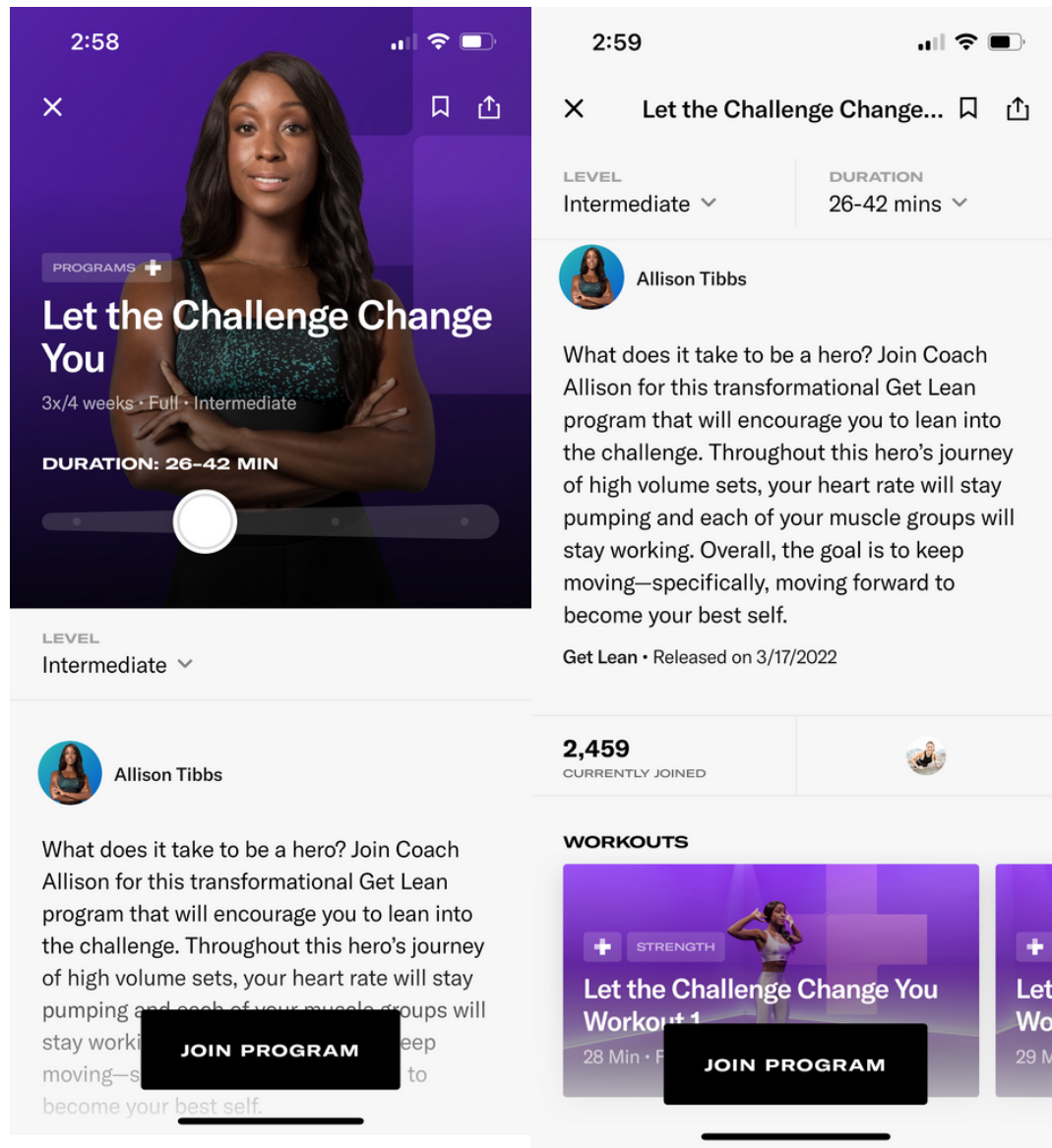
Concrete Cowboy; Zero; Thunder Force; Yasuke

Photo: Netflix

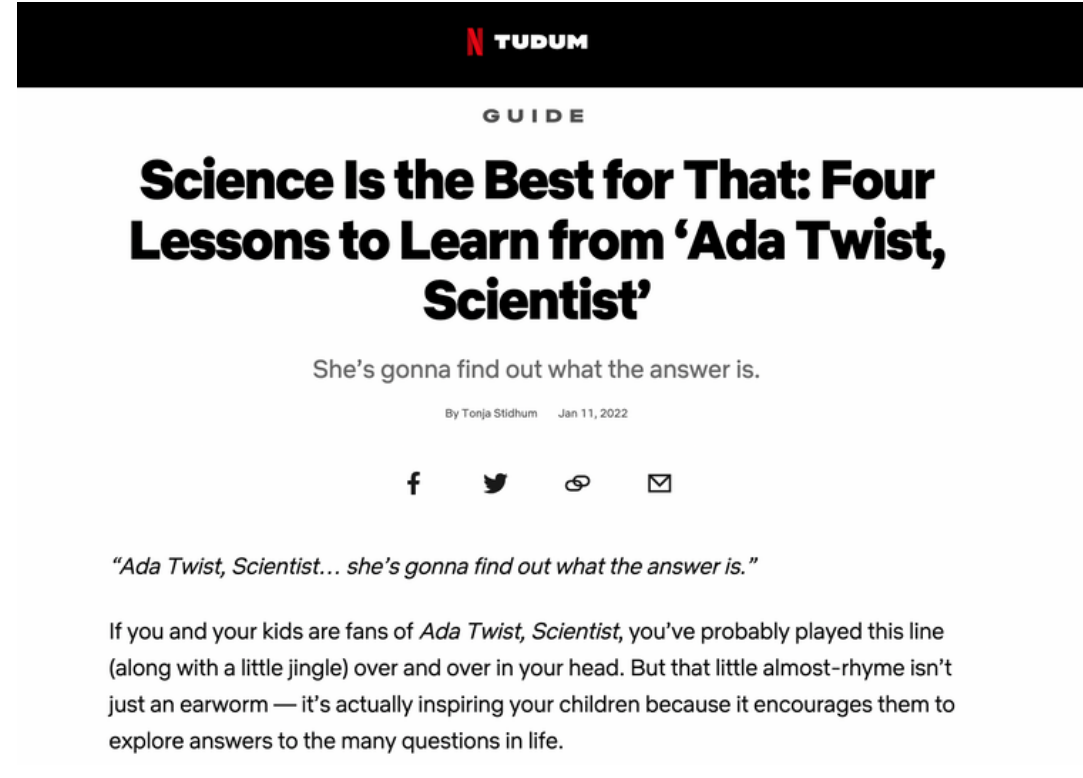
Marketing Copy

Work

EXPERIENCE



Tonal



Netflix



Pedi In A Bag

Client

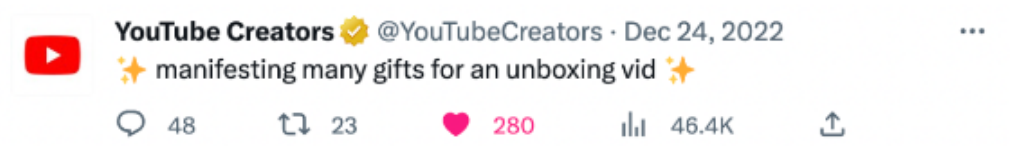
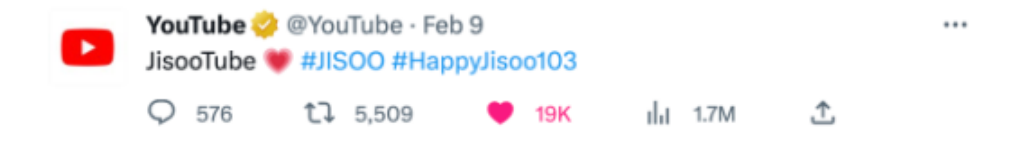
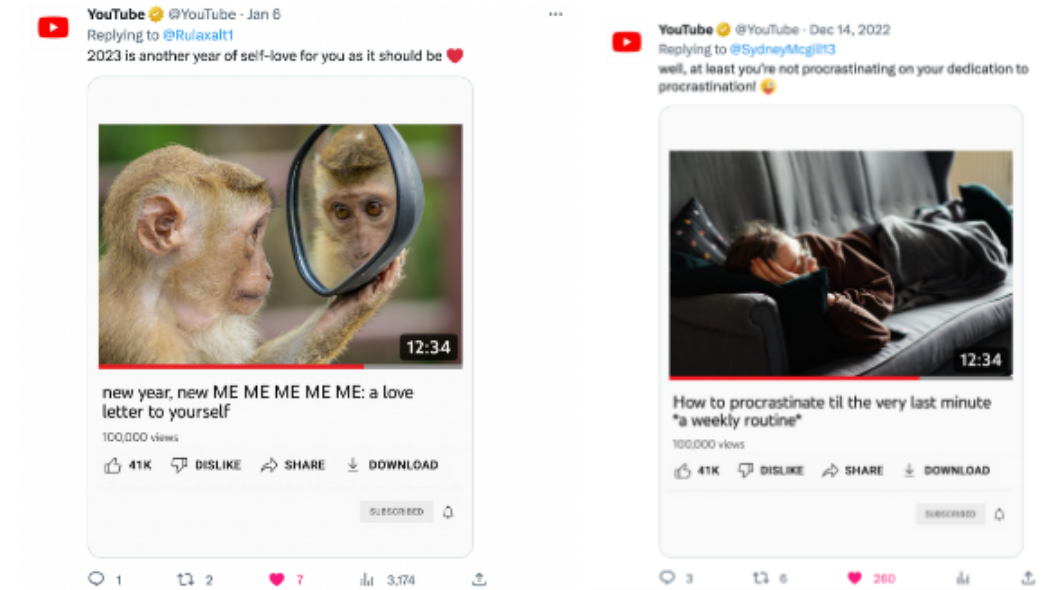
EXPERIENCE



Pisces Season, Explained With Rihanna GIFs

It's officially spicy Pisces season!! The Pisces zodiac season runs from February 19th to March 20th and is all about getting in tune with your emotional/creative side.

The fish of the Zodiac, Pisces swim deep. No small talk for Pisces! They want to talk about feelings, life experiences, art, and everything else the emotional world has to offer. Plus, their intuition and sensitivity make them great friends!

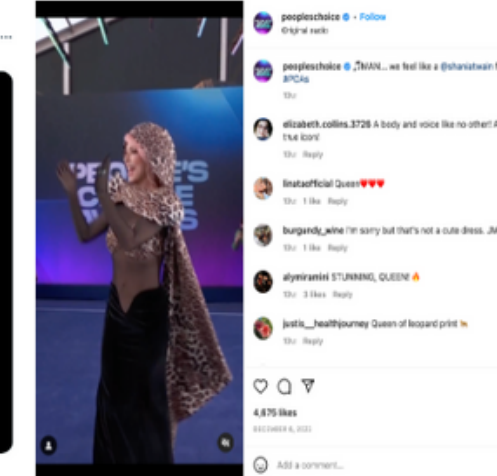
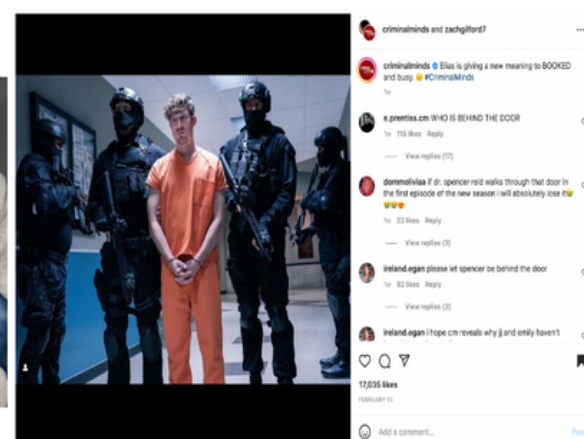
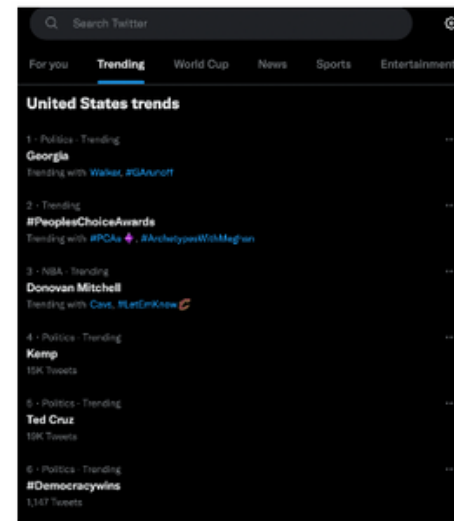


Google (via XX Artists)

Tenor (via XX Artists)

YouTube (via XX Artists)

Client EXPERIENCE



Paramount+ (via XX Artists)

NBCUniversal (via XX Artists)

Tidal (via XX Artists)

ANALYTICS



NBCUniversal

2022 People's Choice Awards (Pre-Show/Show Day)

Total Posts: 856

Total Impressions: 154.3M

Total Engagement: 1.8M

#2 Trending on Twitter During Live Broadcast

+115% increase in relevant social conversations day-of-show in comparison to 2021



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TESTIMONIES



AdWeek

"Whether you're looking for intense drama or sharp comedy, this brand copywriter is the one to call."



Tonal

"Hire Tonja! She's a pithy, insightful, and funny writer and brings good vibes wherever she goes. A dream to work with, everyone likes Tonja."



The Root

"Seeing Tonja Stidhum grow and prosper as a Content Queen on the entertainment beat has been a joy."



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**THANKS
FOR DREAMING
WITH ME**

